Empowering Consumer Engagement

The Challenge

Lack of patient engagement with the sickest of the sick results in increased patient health risk and unplanned hospitalization. With all patient populations, lack of patient engagement can drive down STAR Ratings and HCAHPS scores.

The Solution

Intuitive, easy-to-use technology that automates the consumer engagement process, triages clinical and non-clinical needs, and achieves a high rate of care plan adherence.

The Value

Low-cost technology-enabled consumer engagement across the care continuum to raise care quality, lower costs, and support behavioral change.

Empower patients/consumers to become informed participants in their care experience for better clinical and financial outcomes.

- Power payer and provider portal strategies with connected, engaged patients.
- Empower patients to become informed participants in their care experience for better clinical and financial outcomes.
- Meet performance goals and increase market share.
- Enable and equip care teams with information and insights for timely intervention.
- Support patient self-management by linking patients with proactive exchange of health information and facilitating self-management activities.

42% of Americans say they would be more likely to follow treatment plans if they received encouragement and coaching from their doctors between visits.

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